



PersonalGifts.nl Digital Books & Manuals

All the titles are variable, most of the titles inside and cover. Person's can play main role in the book. We sent in total collection of books, the books are all printed digital on Xerox machines. Single sale on the website personalgifts.nl One book, Miffy, is rolled out now in USA and UK: www.personalgifts.nl/miffy

- Xerox iGen® 110; 120 Digital Production System
- Muller Martin for perfect binding
- FreeFlow® Process Manager => Adobe InDesign ProcessManager / XMPie
- Sappi and Stora Enso 36x52 cm Matt or gloss laminate on cover

Books can only ordered on the website and are then delivered in 3-7 working days. All the books are printed on demand and directly created after check-out. More than 28 titles and 5 different types of books can be ordered. Most difficult books are the Miffy book, because of the quality, and the 9 months diary.

The total workflow is now automated and complete digital optimised. After check-out customer, book is processed automatically and uploaded to the print provider, de Budelse. The book can be checked-in in a special developed check-in cockpit, webcontrolled, and the variable date is merged with the pre-ripped fc layers on the rip of the iGen3. 3.000 book titles can be processed in 3 minutes, if necessary within 16 minutes after check-out a book can be finished and is ready for shipping. PersonalGifts.nl and de Budelse create a special workflow solution, together with the binding



company Geertsen it is now possible to make complete personalised books, cover and inside work and finished on a hardbound way.

Reason to create a one-touch workflow is to make it possible to shorten the delivery time when needed and to create no hurdles in case of special actions with radio, tv, newspapers or other consumer promotions.

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